



Galactic Fed

How Links Drive Growth



Link building makes your business more visible online, drives traffic to your website, and enhances your reputation. Galactic Fed are seasoned pros with proven results when it comes to securing quality backlinks.

Here you can learn what a backlink is, what quality link-building is about, and how link building can help you grow your business.

What's a backlink?

A backlink, or a citation, is a do-follow link from a third-party website - a relevant blog or other online publication - that points back to a relevant page on your website.

Think of backlinks like votes in an election: if you earn citations from blogs and online publications to your content, it helps drive SEO authority back to your website.

What is link building?

Link building is the activity of securing backlinks from other websites to your own. Search engines like Google find and use these links to determine how to rank the pages of your website, affecting where you end up when someone seeks out information using a particular keyword on Google.

How link-building adds value to your business

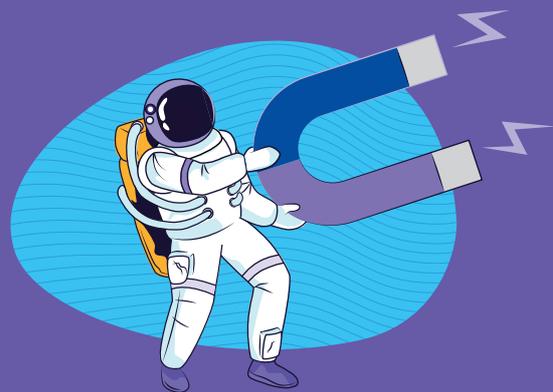


You'll be more visible

Securing backlinks helps establish brand recognition online, amplifying how your product or service benefits your target audience.

You'll drive traffic to your website

Link-building improves the SEO of your web pages with each direct link to your contact that you earn, in addition to improving the overall authority of your website and often increased conversions.



Enhances your reputation

The more backlinks you secure, the more authority you'll gain in your industry niche. Link-building illustrates your expertise and helps you boost your reputation, given other reputable sources vouch for and reference you.



The Galactic Fed Way

The Galactic Fed Way is all about relevance. We build high-quality, editorially-placed links, added naturally as an external reference to your content.

We only develop white hat strategies that are ethical and focus on maintaining your website's integrity.

We acquire backlinks to your informational, non-branded, SEO-optimized articles based on comprehensive keyword research. We provide value to your readers by resolving pain points that exist in your buyer journey.

Our approach

All of the backlinks we earn for your business are do-follow links, as when it comes to SEO, these are the types of links that count.

Do-follow links include an HTML attribute used by Google search bots to follow backlinks. They pass on link juice and are what helps your website get high-ranking pages.

We avoid all forms of link-building schemes, including paying for links, as this type of link-building strategy can ultimately hurt your ranking and visibility online.

Our results

One recent tailored SEO and link-building strategy helped a fintech start-up **increase its backlinks by 276%** and increase organic traffic to its website by 81%.

We also drove a **121% increase in backlinks** and boosted traffic by 583% for a premium San Francisco-based startup.

